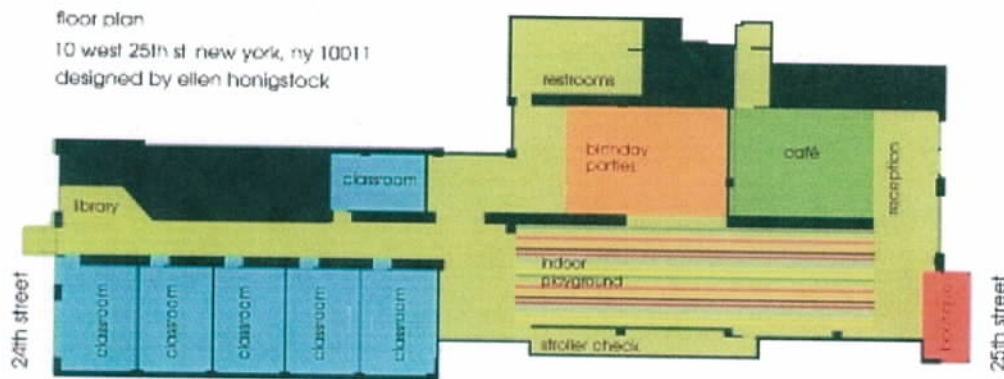


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The **apple seeds** floorplan features a 2,500 square foot indoor playground and six classrooms, among other features.

SPOTLIGHT ON A NEW PARK NEIGHBOR: APPLE SEEDS

The Madison Square Park Conservancy is thrilled to welcome our newest neighbor: **apple seeds**, an indoor play space for families in the Chelsea/Flatiron neighborhood on 25th Street just west of Fifth Avenue. Alison Qualter Bema and Allison Schlanger are two young moms who had trouble finding a place to entertain their toddlers on cold, rainy, or humid days. They both feel this neighborhood lacks a community space that offers classes, an indoor playground, a library, and a café all in one spot. Thus, they created **apple seeds**, which has already been a friend of the